

COMU7311 Assessment One: My culture and my people

Learning Objectives Assessed: 1, 2, 3, 5

Due Date and time: 17 March 2021, 16:00

Word limit: 1000 words

Submission: Submit via Turnitin

Weighting: 15%

Task description

Assessment 1 (My culture and my people) requires you to reflect on your own culture as an "insider". Your cultural group can be defined at a national level (e.g., Korean, Australian, or German) or at a subcultural level (e.g., religious groups). You are required to position yourself in the context of culture, be it national or a subcultural group that you identify with, then explain how your cultural identification conveys a sense of identity; what beliefs, values, practices, traditions and so forth are considered as important in your culture; and why they are important in your culture. Reflecting on your own culture will greatly help you to appreciate differences as well as similarities between cultures, which prepares you for Assessment 2. You need to apply at least one theoretical concept or one conceptual model learned in the course in relation to culture, identity, and communication. In so doing, you demonstrate your understanding of knowledge and your ability to apply it. Include all references cited within your essay in the references list at the end of the essay. APA referencing style is preferred; however, you may use another standard referencing style. The UQ Library website has guide for different standard referencing styles. Be consistent in following one. Further information on this assessment will be provided in class sessions.

Include the following sections in your reflective essay:

- Title of your reflective essay.
- Brief description of the cultural group with which you identify.
- The theoretical concept and/or theoretical model you choose to frame your discussion of your culture.
- Your reflection on how your cultural identity shapes your behaviour as a member of the culture you identify with.
- References: All references cited within the essay should be included in the references list.

Note:

1. This assessment piece should be submitted via Turnitin. Submission as email attachment will NOT be accepted.
2. The word limit (1000) for this assessment is suggestive. No penalties will apply based on the sole reason that your assessment piece goes over/under the word limit.
3. You are not required to include pictures. However, if you do, please limit your pictures to maximum 2. You might experience problems submitting your assignment via Turnitin if your file size is too large.
4. Your assessment is marked with reference to the marking criteria and standards specified in this course, NOT assessed with reference to the achievement of other students or your performance in other courses. See the Policy and Procedures Library (PPL), 3.10.02 3.5.1.1a.

The marking criteria are on the next page.

COMU7311 Assessment One Marking Criteria (Total weighting: 15%)					
Criterion 1: Demonstrated knowledge – 5% weighting					
Mark	5	4	3	2	1
Demonstrated knowledge of: <ul style="list-style-type: none"> • Definition of key concepts and theories used and their assumptions. • Context in which the concepts and/or theories can apply. 	Excellent, comprehensive and accurate knowledge of: <ul style="list-style-type: none"> • Key concepts and theories with their definitions. • Assumptions of concepts and/or theories, and the context in which they are applied. 	Thorough and accurate knowledge of: <ul style="list-style-type: none"> • Key concepts and theories with their definitions. • Assumptions of concepts and/or theories, and the context in which they are applied. 	Coherent and accurate knowledge of: <ul style="list-style-type: none"> • Key concepts and theories with their definitions. • Assumptions of concepts and/or theories, and the context in which they are applied. 	Accurate knowledge of: <ul style="list-style-type: none"> • Key concepts and theories with their definitions. • Assumptions of concepts and/or theories, and the context in which they are applied. 	Inaccurate knowledge of any or all of the following: <ul style="list-style-type: none"> • Key concepts and theories with their definitions. • Assumptions of concepts and/or theories, and the context in which they are applied.
Criterion 2: Demonstrated understanding and ability to apply knowledge – 5% weighting					
Mark	5	4	3	2	1
Demonstrated understanding and ability to apply knowledge as evidenced by: <ul style="list-style-type: none"> • Application of concepts and/or theories. • Reflection on how your cultural identity shapes your thinking, doing, and being. • Use of examples to demonstrate your ability to apply knowledge. 	<ul style="list-style-type: none"> • Exceptionally clear and in-depth understanding of the concepts and/or theories. • In-depth and insightful reflection on how your cultural identity shapes your thinking, doing, and being. • Very convincing examples to demonstrate your ability to apply knowledge. 	<ul style="list-style-type: none"> • Very clear and accurate understanding of the concepts and/or theories. • Thorough reflection on how your cultural identity shapes your thinking, doing, and being. • Convincing examples to demonstrate your ability to apply knowledge. 	<ul style="list-style-type: none"> • Clear and accurate understanding of the concepts and/or theories. • Appropriate reflection on how your cultural identity shapes your thinking, doing, and being. • Appropriate examples to demonstrate your ability to apply knowledge. 	<ul style="list-style-type: none"> • Basic understanding of the concepts and/or theories. • Adequate reflection on how your cultural identity shapes your thinking, doing, and being. • Adequate examples to demonstrate your ability to apply knowledge. 	Falling short in demonstrating understanding and ability in any or all of the following: <ul style="list-style-type: none"> • Accurate understanding of the concepts and/or theories. • Adequate reflection on how your cultural identity shapes your thinking, doing, and being. • Provision of appropriate examples to demonstrate your ability to apply knowledge.
Criterion 3: Effective communication – 5% weighting					
Mark	5	4	3	2	1
Effective communication as evidenced by: <ul style="list-style-type: none"> • Use of clear and concise language. • Effective and coherent presentation of concepts. • Logical development of argument. • Accuracy in grammar, spelling, and referencing. 	Exceptionally clear and concise communication as evidenced by: <ul style="list-style-type: none"> • Use of clear and concise language. • Effective and coherent presentation of concepts. • Logical development of argument. • Accuracy in grammar, spelling and referencing. 	Very clear and concise communication as evidenced by: <ul style="list-style-type: none"> • Use of clear and concise language. • Effective and coherent presentation of concepts. • Logical development of argument. • Accuracy in grammar, spelling and referencing. 	Generally clear and concise communication as evidenced by: <ul style="list-style-type: none"> • Use of clear and concise language. • Effective and coherent presentation of concepts. • Logical development of argument. • Accuracy in grammar, spelling and referencing. 	Adequate communication as evidenced by: <ul style="list-style-type: none"> • Use of clear and concise language. • Effective and coherent presentation of concepts. • Logical development of argument. • Accuracy in grammar, spelling and referencing. 	Inconsistent or incorrect use of language and language conventions and/or falling short in the following: <ul style="list-style-type: none"> • Use of clear and concise language for presentation. • Effective and coherent presentation of concepts. • Logical development of argument. • Accuracy in grammar, spelling and referencing.
Overall Mark					
Comments					